

7. MINIMUM RETAIL SALE PRICE FOR THE YEAR 2021-22:

The minimum retail sale price shall be as under:-

Sr.No.	Liquor	Size of Bottles		
		Quart	Pint	Nip
1.1	Country Liquor (50 degree proof)	145	80	50
1.2	Metro Liquor (65 degree proof)	170	90	55
2.1	IFL/IMFL (Bottled in origin or in India)			
2.1A	Super Premium	3000	-	-
	18 years & above age or spirits of comparable quality & standards (e.g. Black Dog 18 years & above, etc.)			
2.1B	Premium-I	1800	1000	550
	scotches / Spirits of 12 Yrs. & above but less than 18 yrs. age or spirits of comparable quality & standards (Black Dog 12 Yrs, Teacher Highland etc.)			
2.1C	Premium-II	1500	800	450
	Scotches / Spirits of 8 Yrs. & above but less than 12 Yrs. Age or spirits of comparable quality & standards (Black Dog 8 Yrs., Teachers, Black & White, Old Smuggler, Passport, Haig etc.)			
2.2	Super Deluxe:	850	500	250
	(Antiquity Blue, McDowell's Single Malt etc.)			
2.3	Deluxe-I:	700	400	200
	(Antiquity Rare whisky etc.)			
2.4	Deluxe-II:	600	325	175
	(Signature Whisky, Smirnoff Vodka, Bacardi Rum, Peter Scot, Blenders Pride etc.)			
2.5	Deluxe-III:	450	250	135
	(Royal challenge, DYC Royal Stag, McDowell's No.1 Premium, Red Knight etc.)			
2.6	Regular-I:	350	180	100
	(McD No. I, AC Black, Whyte Hall, Imperial Blue, Magic Moment etc.)			
2.7	Regular-II:	300	160	90
	(New Approved ACP, New Approved AC Old Reserve, Mughal Monarch, 8 PM, Green Label, London Duet, Royal Arm, White Mischief, Vodka, Romanov Vodka, Raffles, Blue Diamond Duet, WMP Gin, Old Smuggler,			

	Rum, B R Gin, BP Gold)			
2.8	Regular-III: (AC Sek C, AC Extra, Dry Gin, Director's Special, Officer's Choice, Bagpiper, Old Monk Rum, White House, Royal Crest, Diplomat, Gold Riband, John Silver Rum, White Lace Gin, B.D.Gin, Silver Grand, Silver Peg, Bermuda, Blue Moon Gin etc.)	260	140	80
2.9	Economy: (Aristocrat, Bonnie Special, Hayward, Golden Border, Benson, etc.)	225	120	65
2.10	Cheap: (Goldy, Studd, Champion, Rum & Gin etc.)	200	100	60
2.11	In addition to above the minimum retail sale price of following packs of IMFS (Prestige Brands & above) is fixed as under:-			
	Size	Price		
	4.5 Litres	Rs. 2200/-		
	2 Litres	Rs. 1000/-		
	1000 ml.	Rs. 550/-		
	700 ml.	Rs. 375/-		
	500 ml.	Rs. 300/-		
	275 ml. (RTB)	Rs. 70/-		
	90 ml.	Rs. 60/-		
3	BEER:-			
3.1	Mild Beer containing Alcoholic content up to 5.5%	Rs. 75/- per bottle of 650 ml. Rs.65/- per bottle of 330 ml		
3.2	Strong Beer containing Alcoholic content above 5.5%	Rs. 85/- per bottle of 650 ml. Rs. 75/- per bottle of 330 ml		
3.3	Canned Beer			
	a. Mild	Rs.85 per 500 ml can		
	b. Strong	Rs.95 per 500 ml can		

No maximum sale price is fixed for any of the above for the year 2021-22.

Categorization as approved by the department at the time of registration of brand labels will be applicable. For the purpose of categorization the DETC (Excise) concerned shall indicate the category in which a particular label of the brand shall be approved at the time of sending his/ her recommendation for the approval of the label of the brand.